

HALLOWEEN - PET COSTUME CONTEST

OFFICIAL CONTEST RULES AND REGULATIONS: FVAH CLIENTS

IMPORTANT. Please read the following Official Contest Rules and Regulations before submitting anything. By participating in the Contest, you, as the submitter, agree to these Official Rules and Regulations and represent that you satisfy all of the eligibility requirements listed below. *If you have any questions or comments regarding this please email connectinghearts@forevervets.com.*

HOW TO ENTER. Entrants should FIRST read all of the Official Contest Rules and Regulations before submitting anything. To enter, submissions must contain all of the following information: one (1) photo of your pet(s) dressed up in a Halloween costume(s) (Note: the image size MUST be less than 2.5 mb), the name of the pet(s) in the image, and the entrant's/pet owner's first name, last name, email address, and phone number. For each entry, also be sure to include a brief description of your pet(s) and the costume(s). Submissions should be emailed to connectinghearts@forevervets.com with all the information provided above. You should receive a response within 24-48 hours with an entry number, along with further instructions.

SUBMISSION GUIDELINES AND RESTRICTIONS. Only one (1) submission allowed per household. The Submission must not contain material that violates, misappropriates, or infringes upon any law or regulation or the rights of any third party, including any copyright, trademark, or any rights of publicity or privacy, or any other intellectual property or proprietary rights. The Submission must not disparage any person or entity or contain material that is inappropriate, indecent, obscene, hateful, torturous, and/or defamatory. The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age. Any entry that does not follow and adhere to these guidelines and restrictions (as determined by Forever Vets Animal Hospital in its sole and absolute discretion) will be discarded and will not be eligible for entry in this Contest. Forever Vets Animal Hospital does not guarantee that all Submitted photos will be published.

USE OF WINNER'S NAME, LIKENESS, ETC. By sending in your Submission photo you: (a) grant Forever Vets Animal Hospital all rights necessary to display your Submission on Forever Vets Animal Hospital's website and Forever Vets Animal Hospital's Facebook page; and (b) hereby waive any so-called moral (e.g., creative rights) in your Submission. Except where prohibited by law, entry into the Contest constitutes permission to use winner's name, Facebook name, and/or pet's name(s) in all media now known or later devised throughout the universe in perpetuity for all purposes Forever Vets Animal Hospital deems appropriate - including, without limitation, for promotional and publicity purposes - without further permission or compensation. As a condition of being awarded any Prize, except where prohibited by law, winner may (in Forever Vets Animal Hospital's sole discretion) be required to execute a written consent, confirming Forever Vets Animal Hospital's right to use such winner's name, Facebook name, and/or pet's name(s) without further permission or compensation.

SUBMISSION PERIOD. Entries may be submitted at the start of the Submission Period starting at 12:00 am Eastern Standard Time on October 1st, 2021. The deadline for submitting entries is 11:59 pm Eastern Standard Time on October 15th, 2021. All entries must be received during the Submission Period to be eligible to win any prize. Any entries submitted before or after this time-frame **will not be accepted**.

VOTING PERIOD. The Voting Period will start at 12:00 pm Eastern Standard Time on October 16th, 2021. Qualifying entry photos will be posted to the Forever Vets Animal Hospital Facebook page photo album titled, "2021 Halloween Pet Costume Contest" at the start of the Voting Period. The Voting Period will end at 12:00 pm Eastern Standard Time on October 28th, 2021.

WINNER SELECTION AND NOTIFICATION. The three (3) entry photos (as posted by Forever Vets Animal Hospital) with the highest number of Facebook photo "likes" by the end of the Voting Period, will be deemed the Contest winners. The

winners will be announced to the Forever Vets Animal Hospital Facebook page on October 29th, 2021. Winners will be notified within three (3) days of the Contest winners announcement posted at the conclusion of the Contest. If a Selected Entrant cannot be contacted or fails to respond to any message within forty-eight hours (48 hours) of the first attempt of contact by Forever Vets Animal Hospital, he/she will be considered to have forfeited his/her Prize and will be disqualified, and another Entrant may be selected, in the sole discretion of Forever Vets Animal Hospital, from the remaining eligible entries until contact is made with a Selected Entrant, or there are no more eligible Entries, whichever comes first. In the event that an alternate Selected Entrant is required to be selected, the same above-noted process will apply. Forever Vets Animal Hospital has the right to cancel the contest promotion at any time.

CONTEST PRIZES. Three (3) Winner(s) will be selected to win one (1) of the following three (3) prizes: the first place Winner (the entrant(s) photo with the most Facebook "likes") will receive \$150.00 credit to his/her Forever Vets Animal Hospital account, the second place Winner (the entrant(s) photo with the second highest number of Facebook "likes") will receive \$100.00 credit to his/her Forever Vets Animal Hospital account, and the third place Winner (the entrant(s) photo with the third highest number of Facebook "likes") will receive \$50.00 credit to his/her Forever Vets Animal Hospital account.

TIES. In the unlikely event of a tie (i.e. 2 or more entries obtain the same amount of Facebook photo "likes" on their submission photo as posted by Forever Vets Animal Hospital) each relevant entrant will receive the original prize credit amount listed and shall not be divided equally amongst winners.

NO FACEBOOK ENDORSEMENT. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. Any information you provide in connection with the Contest is to Forever Vets Animal Hospital and not to Facebook. You understand that by using and interacting with www.facebook.com, you are subject to the terms, conditions, and policies that govern the use of www.facebook.com. You should therefore review the applicable terms and policies for www.facebook.com, including privacy and data gathering practices, before using or interacting with Facebook.

FREQUENTLY ASKED QUESTIONS

(If you have any additional questions, please email: connectinghearts@forevervets.com)

Our Forever Vets team is getting ready for a very spook-tacular Halloween this year, and we want to see how our pet patients dress up for the occasion! So come join the fun and submit a photo of your pet dressed up in their Halloween best for a chance to win one of our awesome prizes! To enter our Howl-o-ween Pet Costume Contest, please visit: www.forevervets.com/specials, or revisit the instructions above.

IMPORTANT DEADLINES:

- **Submission period opens:** 10/1 at 12:00 am (ET)
- **Submission period closes:** 10/15 at 11:59 pm (ET)
- **Voting period opens:** 10/16 at 12:00 pm (ET)
you will see when FVAH posts online with the album with all of the entries
- **Voting period closes:** 10/28 at 12:00 pm (ET) ***AT NOON***

Winners will be announced on 10/29 on the Forever Vets Animal Hospital Facebook page **brand page -**